

REBECCA POLLOCK

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experience

EURO RSCG, NY, NY

Art Director, 2007–present

Concept and design interactive and traditional advertising. Art direct TV and print productions. Oversee Flash and HTML development of banners, microsites and large-scale websites. Collaborate with team of designers. Clients include *Triscuit, Veet, French's, Dos Equis, Lysol*, and *GSK*

FREELANCE DESIGNER, 2005–present

Design identities, websites and print collateral for arts organizations, artists and small businesses. Consult on digital strategy. Oversee and manage web development. Selected clients include *Liberty Library Corporation, Iati Theater, Young Jean Lee's Theater Company, The Fulcrum Theater*, and *Cinereach*

RANDOM HOUSE INC., NY, NY

Design Intern, 2006

Designed jacket mechanicals and interior layouts for *Potter Craft* illustrated books, created dummies and prepared books for print

JAPAN EXCHANGE AND TEACHING, Sendai, Japan

Assistant Language Teacher, 2002–04

Designed and implemented communicative language activities in EFL junior high school classrooms, ran city-wide workshops for English teachers, passed level three of the *Japanese Language Proficiency Test*

education

MFA DESIGN, School of Visual Arts, NY, NY, 2005–07

POST-BACCALAUREATE CERTIFICATE VISUAL COMMUNICATION,

School of the Art Institute of Chicago, Chicago, IL, 2004–05

BA HUMAN ECOLOGY, College of the Atlantic, Bar Harbor, ME, 1997–01

awards

INTERACTIVE MEDIA AWARD, *Outstanding Achievement*, 2010

Triscuit Home Farming

W3 AWARD, *Gold Winner*, 2010

Asthma.com

CANNES LIONS, *Titanium & Integrated Lions*, *Bronze*, 2009

The Most Interesting Man in the World